



# ALPHA

TABLE

AUTOMATED FLAT FASHION PHOTOGRAPHY



CUT YOUR COSTS

SPEED UP WORKFLOW

INCREASE YOUR SALES





# UNLEASH YOUR CREATIVITY

## ALPHATABLE

is professional flat photography solution dedicated to fashion industry.

It was designed as a smart alternative to traditional studios, and provides it's complete functionality extended with innovative features.

Alphatable is self-contained, automated device, for fast and creative flat photography shots. Space saving with low environment requirements, featured with one of the most powerful LED lighting systems in the world. For fastest workflow and maximum operating convenience of Alphatable, we have developed intuitive and easy-to-use interface and new ways to interact with the device and software.



### IQ MASK

removes the image background automatically in seconds, while taking the picture.



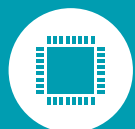
### AUTO-CROPPING

automatically identifies the size of objects, crop images and scales it to a specific, custom size.



### LED POWER LIGHTING

High power integrated lighting system provides perfect sharpness and natural colours of pictures.



### MULTI-CORE

uses the full power of your computer processor involving its every core to perform tasks and achieve best packshots quality in extremely short time.



### GOST IMAGE

displays the master image on the LiveView screen. Repeatable positioning of objects was never that easy.



### IMAGE PROFILES

customize and save different image presets to make the pictures consistent.



### MULTITOUCH

The product view control technology using the entire hand and intuitive gestures. For best experience and easy control over of the image.



### DOUBLE-SHOOTER

two separate cameras customized for different shots. Get instant shots with direct capture buttons.



## POWER LIGHTING

One of the world's most powerful photo lightning system provides best color reproduction with no additional requirements .  
Use separately controlled panels to highlight product details.

## MULTI TOUCH COMMAND CENTER

21" top quality LED touch screen for ease of use and detailed pictures preview..

## EASY CUSTOMIZATION

configure height and angle of lights to give pictures Your individual touch..

## DOUBLE - SHOOTER

Customize two cameras to capture images of small and big objects without need to zoom.

## INSTANT CAPTURE BUTTONS

Take captures with one press of button. Boost Your efficiency with the fastest workflow ever.

Easy to use and customize.

Ultra fast shooting workflow.

Compact, space saving design.

Automatic background removal.

Top quality Packshots just in seconds!



The new standard of flat fashion photography.

For more samples, visit us at

[www.orbitvu.com/alphatable](http://www.orbitvu.com/alphatable)

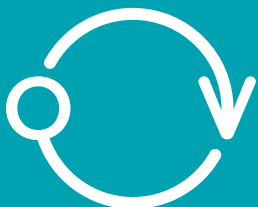
Specification	ALPHATABLE
Product code	236H1
Total weight	180 kg
Dimensions [WxDxH]	297 × 257 × 195cm
Max size of photographed objects [WxH]	165 × 112 cm
Max central load	20 kg
Main light	LED panels (2x800W)
LED Color Rendering Index	>95
External power supply	110 - 230VAC
Max. power consumption	2300W
Compatible cameras	CANON DSLR Live View
Max. image resolution	limited by camera
Automated background removal	YES
User profiles	YES
Export 2D	JPG, PNG, BMP, RAW
Multi camera control	YES
Live View preview in software	YES
Predefined profiles	YES
Alphashot editor included*	YES

Most photographed objects



Scan OR codes  
to browse ALPHATABLE  
packshots online.





# ORBITVU

Our photography adventure started more than 20 years ago. The birth of digital photography and e-commerce created new needs and possibilities to showcase products online.

Digital content production requires consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production processes can yield high-quality results but are slow, complicated, and expensive.

Orbitvu takes the best from traditional photography and combines this with advanced software and hardware innovations. Our goal is to automate and optimize digital content production, delivery, and usage in our customers sales and marketing activities.

## **Our solutions will help you:**

- ▶ Save time and shorten time-to-market
- ▶ Cut costs with automated content workflow
- ▶ Improve your online product experience
- ▶ Create content for e-commerce and offline/online marketing

**With Orbitvu, your products are teleported to your customers**



[www.orbitvu.com/alphatable](http://www.orbitvu.com/alphatable)